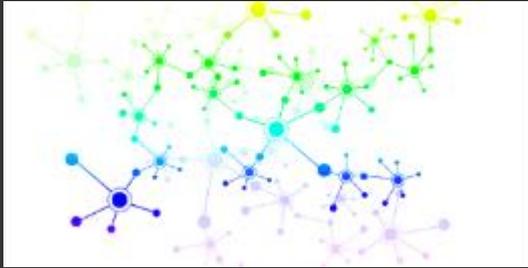


i2connect
INTERACTIVE INNOVATION



WP4

Activate and facilitate the innovation network

Peter Paree, Eelke Wielinga
GA December 2021

Work performed, methods applied, main results achieved

Getting things organized:

clear arrangements with partners, there is budget for

- 40 trainings (Task 4.1) **IDELE-Philippe**
- 8 Cross-Visits (Task 4.2) **SEASN team**
- 13 Pilots (Task 4.3) **ILVO-Lies &Charlotte**

- 4 Excellence Classes (Task 4.5) **WUR & Ugo**
- 3 Summer schools (Task 4.6) **AUA-Alex &Eleni**

Contributing to a living network for professionals in interactive innovation (Task 4.4) **ZLTO**

D4.1 Integrated Training, CrossVisit and Pilot **Plan**

M5

D4.2 **Guidelines** & actions for network, enabling environment and education

M6

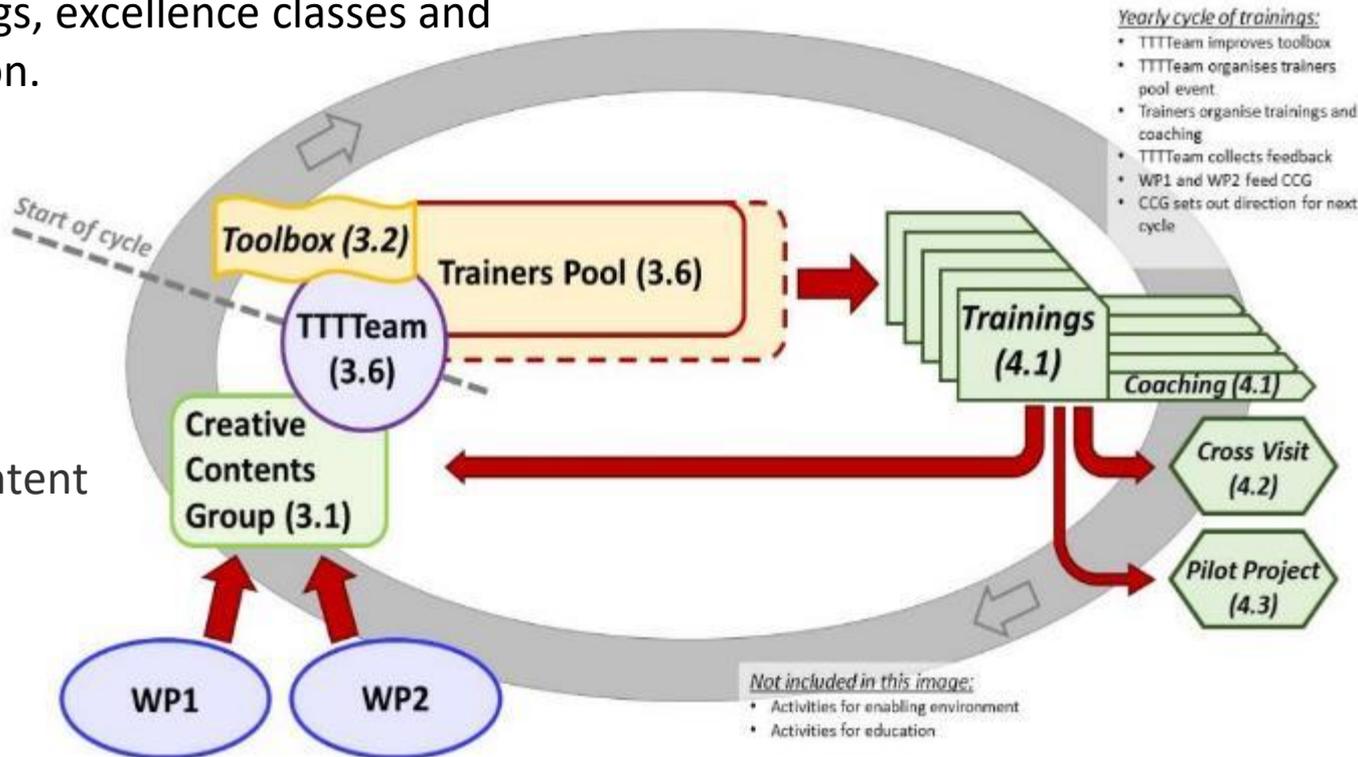
This needs integrated planning

Task 4.1 Training (close collaboration with WP3)

WP4 works **closely together with WP3**, designing tools and guidelines for trainings, excellence classes and curricula for education.

Personal connection:

Eelke Wielinga is
Link in person for content

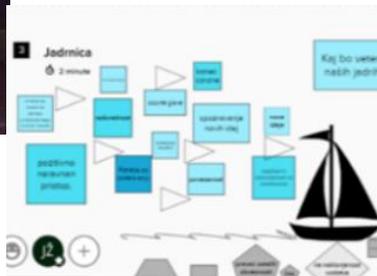


Task 4.1 Training

WP3



½ of trainings given
in ½ period since Lanshut:
So, 40 trainings *at end of project*,
in current speed (under Covid)



Lanshut (D)



Lyon (F)



Dublin (IRL)



4.2 Cross Visits

8 Cross Visits (2 trainees per training)

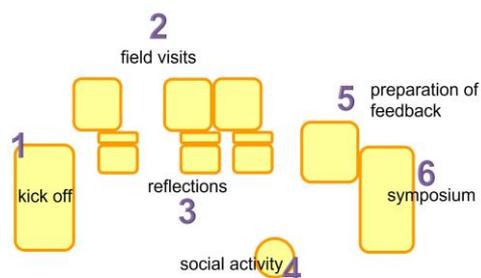
1st Cross Visit to start in March 2022, after 'Christmas peak' (of Covid)
2nd and 3rd is possible with 15 trainings planned before summer.

D4.3 Learnings of Cross Visits:
First 3 CV report

M34-Aug22

D4.3 Learnings of Cross Visits
final report

M56-Jun23



4.3 Pilot Projects

In trainings, and other interaction, advisors will describe **effective approaches to organise interactive innovation.**

13 Pilots will be selected

- All over Europe
- In different types of innovations
- For different environmental conditions

Advisors get 1PM to work and report on their innovative approach.



D4.4 Pilot projects reports

M50-Dec22

4.4 Network

The i2connect network is a set of **fora** where people exchange (learning hi)**stories** which illustrate the **context** of valuable **experiences, insights and tools**.

Such fora can be, f.i.:

- Physical
 - dialogue on i2 in meeting places, where advisors and stakeholders normally meet
 - introductions, posters, etc in events
- Virtual
 - interaction in virtual fora (should be selected, Moodle is tested, seems not appropriate: LinkedIn?)
 - supportive tools (a toolbox is created,
 - needs a proper platform: EUFarmBook?)

Network starts in i2connect trainings

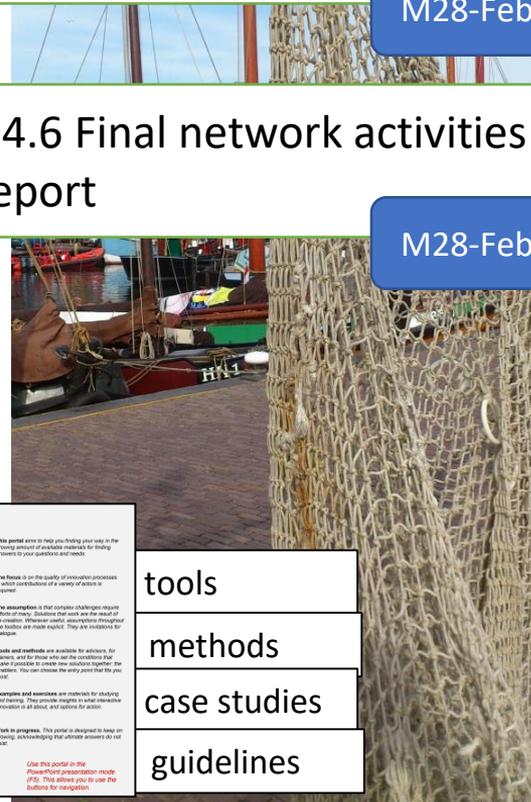
All partners will be involved.

D4.6 Draft network activities report

M28-Feb22

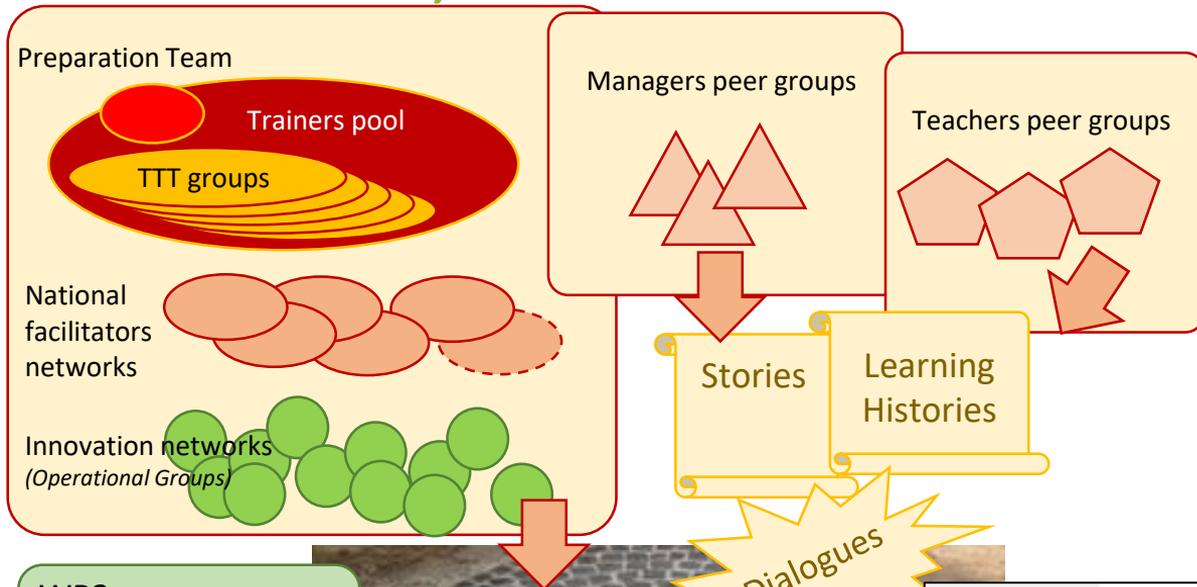
D4.6 Final network activities report

M28-Feb22



- tools
- methods
- case studies
- guidelines

4.4 Network, for visual thinkers



WP2
Best Practices

WP1 Reflections
Discourse

fora
How?

The screenshot shows the 'i2connect' Toolbox Portal. It includes a navigation menu with 'Advisors', 'Trainers', and 'Enablers'. The main content area is titled 'Tools' and contains a list of resources: 'Advisors', 'Innovation support agents', 'Trainers', 'Trainers Coaches', 'Enablers', 'Managers', 'Project officers', and 'Policy makers'. A 'Tools' section is also visible, listing 'Key questions', 'Assumptions', 'Tools and Methods', and 'Examples and exercises'. The page footer includes the date '13th edition, October 28, 2022' and a 'Tools of contents' link.

- tools
- methods
- case studies
- guidelines

4.5 Enabling environment (collaboration T3.3)

The enabling environment are **actors** that **support or counteract** advisors to develop better facilitation of interactive innovation.

- Internal (in the organisation of the advisor):
 - Managers
 - Staff
 - Trainers
 - Colleagues
- External
 - Farmers
 - Managing authorities
 - Schools

i2connect will inspire in 3 **Excellence Classes**
1st challenge is to convince them come.



D4.7 Draft enabling network
& platform report

M32-Jun22

D4.7 Final enabling network
& platform report

M56-Jun23

4.6 Education (collaboration T3.5)

Higher and vocational agricultural education is of great value for the formation of new advisors

For teachers and students we will organise **summer schools**, for mutual inspiration:

- Support them to promote interactive innovation for their (colleague-) students
- Get their ideas, so that we can improve the reach out of i2connect.



D4.8 Education report
(Summer Schools etc)

M56-Jun23

I2connect and FAIRshare

Mentimeter: where can we collaborate?