# Pilot project application template

## Contact details of the facilitator

* Name: Jon Laza
* E-mail: jlaza@abere.eus
* Affiliation (or independent): ABERE ZERBITZU TEKNIKOAK
* Position: TECHNICIAN

## Summary of the pilot project (Max. 1600 characters)

The proposed pilot project focuses on three key elements, aimed at boosting the competencies of advisors and their organizations to engage and support farmers in interactive innovation processes. Pilot project will be implemented by three technicians, who have been trained by INTIA within the i2connect project. The aim is to work at three different levels.

The first level is focused on **training**: currently there is a network of advisors, specialized in the management of livestock manure, they will be instructed in the different interactive work methodologies based on co-creation with the aim of strengthening and consolidating the work network.

At the same time, we wish to start up a new project within abere, one of the advisory entities. We propose to apply the learned tools both for the **development of an initiative** and for the **structuring of the network** we wish to form, with the aim to develop a solid base and get a successful project. The design of the future project is based on the industry and first sector interconnection for the use of an arid outgrowth, generated in the proximity, in livestock management as a drying agent.

Finally, based on the **exchange of knowledge** and the **stimulation of participation in a creative way**, relying on one of the main projects in which one of the advisor entities integrated in Lursail is participating, Resilience for Dairy (H2020), a series of workshops will be organized based on methods such as the peer-to-peer advice method, seeking the generation of ideas on the most effective behaviour in the development of the project, which aims to improve the sustainability and resilience of the dairy cattle sector at European level.

## Motivation for this proposal to be selected as a pilot project (Max. 1000 characters)

The advisor entities in the Basque Country are integrated in a structure called Lursail, this common structure allows a dynamic work and interaction between the different advisors. The fact of having received the training within the i2connect project has optimized and strengthened the resources available for networking work.

This pilot project is a good opportunity to make a direct application of co-creation tools in three major projects, which is why we can talk about three levels:

- **Provide training** to an existing network in interactive innovation

- **Creation** of a network using co-creation tools.

- Use of network of advisors for **creative and complementary interaction**.

This is a project with great potential, the advisor entities have the necessary technical and training resources to develop and test the interactive work, so necessary in this period of change in which the farmers are find. The Basque Country's advisor entities have always been committed to work based on collaboration and complementarity, so working on this project will allow them to improve their communication skills.