### PILOTE PROJECT APPLICATION

Reinforcing the utilization of potatoes within agricultural technical pathways as a means of agro-ecological diversification through the establishment of a local potato chip processing facility

Cooperative Pays de Sault



### Pilot project application

#### Contact details of the facilitator

- Name: Giraud Nicolas
- E-mail: nicolas.giraud@aude.chambagri.fr
- Affiliation (or independent): Chambre d'agriculture de l'Aude and UMR AGIR, INRAE Toulouse
- Position: innovation broker, phd candidate in Agroecology

#### Summary of the pilot project (Max. 1600 characters)

(Including stakeholders, problem/challenge, approach, relevant links)

Title: Reinforcing the utilization of potatoes within agricultural technical pathways as a means of agro-ecological diversification through the establishment of a local potato chip processing facility

#### **Network and Innovation analysis**

The "Pomme de terre du Pays de Sault" is a locally grown potato cultivated in the mountainous region of Aude in Occitanie, France. This premium-quality potato production has been developed by 12 livestock producers as a strategy to diversify their agricultural and economic activities, which have been under significant pressure. Over the past two decades, they have established a cooperative and achieved economic stability, producing approximately 200 tons of potatoes annually (see appendix No.1: Legal statuts of the cooperative). These potatoes are primarily sold within the local community, including direct consumers, local shops, and restaurants.

However, in recent years, the sustainability of their diversified production system has been threatened by various challenges. On one hand, they have faced reduced yields due to more frequent droughts during unfavorable years. On the other hand, during good yield years, they struggle to sell the entire potato volume. Lacking proper storage facilities with refrigeration capabilities, they are compelled to sell their potatoes at prices comparable to conventional varieties. Additionally, their primary potato variety, Monalisa, is gradually becoming less available as seed suppliers align with national demands.

For the cooperative farmers, the pressing issues are twofold:





- Identifying new potato varieties that are well-suited to their local mountainous conditions and with the same versatility in cooking as the Monalisa variety
- 2. Developing a strategy to make the most of surplus production during highyield years.

In response to these challenges, they have recognized a potential market opportunity: producing local potato chips. They have initiated exploratory efforts to invest in a production line that would grant them autonomy in this venture (the shared ambition). Currently, only five of the 12 farmers are considering this diversification endeavor, but if successful, all 12 farmers could participate in this new business opportunity.

# Spiral of Innovation: in the middle of a cold process – planning - that needs careful attention before getting into real *in situ* experimentation

The concept is to reimagine their potato cultivation practices, particularly the choice of potato varieties, with the aim of diversifying their economic outlets by selling both fresh potatoes and transformed products, such as potato chips. They have already made substantial investments in the exploration phase, including a field trip to the Southwest of France (Marcheprime) to visit a local farmer who operates his own potato chip factory. While this visit solidified their idea, they acknowledge that the system they observed cannot be directly replicated due to significant differences in pedo-climatic conditions and farming methods.

To move forward, they have identified a local partner, a food processor in a nearby region, and plan to conduct a trial this autumn to transform part of their annual potato production into potato chips and test the local market's reception. They are already considering the subsequent steps, and this application serves as a pilot initiative. They have pinpointed certain potato varieties that seem suitable for their area and intend to conduct controlled experiments on their farms, commencing next spring. The goal is to evaluate how these varieties perform under their local conditions and conduct processing and taste trials.

In pursuit of this objective, they have identified small-scale manufacturing lines in Spain, where the machinery is reputed to be of high quality. They intend to combine their on-farm experiments with a study trip to Spain to assess the cost of investments and estimate the economic returns associated with this innovative approach (see trip No.3 in the budget). Furthermore, the cooperative would like to make a first attempt at processing potatoes into chips by testing the suitability of the new variety sown for processing into chips. To do this, it has identified a factory in Drôme which would be able to transform potatoes into chips (see trip No.2 in the budget).





Thus, the cooperative is pursuing with this project a triple performance objective that is economic, social and environmental. Indeed, the cooperative has always wanted to produce a qualitative potato and has developed, since its creation, very demanding specifications: the crop is not irrigated, there is no treatment of the potato after the harvest, the potato is preserved naturally without treatment and without cold storage. Furthermore, half of the cooperative's producers are in organic farming.

With this innovative project of diversification into chips, the cooperative once again demonstrates a desire to adapt in a context of climate change and seeks to develop its production to move towards innovative and virtuous practices. With these trials of processing into chips, the cooperative wishes to recycle sorting waste to transform them into chips and aims for "zero waste" production, thus creating real financial and environmental added value. Finally, this project also contributes to the development of the Pays de Sault territory and its influence on a local scale, particularly via the departmental quality brand "Pays Cathare".

See Appendix No.2: Timeline of the cooperative project





# Motivation for this proposal to be selected as a pilot project (Max. 1000 characters)

This interactive innovation process addresses a significant challenge faced by farmers, one that isn't easily resolved. To tackle this complex issue, a diverse group of stakeholders from various sectors has been mobilized. This initiative involves harnessing a wide range of expertise and requires effective coordination and facilitation among multiple actors. This project appears to be an ideal fit as a pilot project, where the innovation broker can leverage the tools and techniques acquired from the i2connect training. In my role within this innovation process, I position myself as a "free actor", working to energize and guide the project during its planning phase. This "cold" phase is critical and demands careful attention before it can engage in its Development phase. Through on-farm experiments, processing trials and field trips, the project aims to generate new knowledge related to potato farming and enhance the skills of the participating farmers.

The primary motivation behind this project is to support a group of innovative local farmers, helping them solidify their action plan and realize their ambition to diversify their production systems and economic outlets. The action plan involves the utilization of tools from the i2connect program, such as facilitation and process capitalization, to bring the entire group together. This presents a valuable opportunity to strengthen livestock production systems in the Aude territory, where there has been a concerning decline in animal farming systems.

# Facilitation of the peer-to-peer exchange: planning warm processes – in situ experimentation and field trips – to boost enthusiasm and maintain interactive innovation to concretize the project

In this pilot project, the primary objective is to maintain interactive innovation within an already closely connected group of individuals. None of them possesses prior experience or skills in developing a potato processing and chip manufacturing venture, making it an entirely new endeavor for the area. However, their collective vision is a significant asset. To translate this desired future into operational steps, they require a concrete understanding of what their project could resemble when fully realized. In parallel with the on-farm experiments, the primary goal of the field trip to Spain is to provide this perspective.

To ensure that innovation remains an interactive process, a preparatory session will be organized before the field trip. During this session, participants will deliberate on the framing of the on-farm experiments, addressing questions such as who will be involved, how they will collaborate, and what indicators need to be observed. This step will provide a robust foundation and framework for the





subsequent field visit to the manufacturing lines. Basic tools from the i2connect training program, such as energy, networks, co-creation, warm and cold processes, will be employed during this session. Before embarking on the trip to Spain, another meeting will be organized, leveraging the "spiral of initiatives" framework. This meeting aims to comprehensively map all the components necessary for establishing the processing line and effectively communicating about it. This step will ensure that all aspects of the project are well-considered and planned before the visit.

At this stage, with ongoing on-farm experiments, well-defined actors, governance structures, and established collaborative methods, the focus of the field trip will shift to the practical and material aspects required to replicate a potato chip factory in their own territory. The goal is to document every possible solution and gather as much information as possible. Scribing methods such as mind mapping and rich picturing will be employed to capture insights and ideas.

Upon returning from the visit, the collected information and insights from each participant will be shared and integrated. The objective is to collectively determine the best solutions to bring back home and apply to their own project.

This structured approach ensures that the interactive innovation process remains dynamic and well-informed, allowing the group to navigate the challenges of their new venture effectively.





#### **Budget**

First, the cooperative's total project expenses will be presented, then we will present our grant application, which covers a portion of the total project expenses.

#### **Overall budget of the cooperative project:**

The cooperative's project to diversify potato production requires several investments. It notably includes 3 study trips, one of which has already been carried out and paid for by the cooperative (Trip No.1 Marcheprime, 2023), in order to meet a local farmer who operates his own potato chip factory. The farmers' cooperative is also supported by two experts, who have followed the farmers since the start of the creation of the cooperative and by two employees of the Aude Chamber of Agriculture, who support the cooperative and ensure its logistics, administrative, technical and accounting.

The overall budget of the cooperative project amounts to approximately 25 000€.

See Appendix No.3: Overall budget of the cooperative project

#### **Grant application:**

In this grant application, we would like to receive assistance to finance two study trips:

- 1) Study trip to Spain to visit a manufacturing factory. There will be 9 people on this study trip:
- 5 farmers from the cooperative
- 1 potato expert, Michel MALET (see attached curriculum vitae appendix No.5)
- 1 volunteer expert, Jacky RIQUET (see attached curriculum vitae appendix No.5)
- 2 technical employees of the Aude Chamber of Agriculture, who support and ensure the administrative, technical and accounting logistics of the cooperative: Eve THION and Stéphanie LATOUR (see attached curriculum vitae appendix No.5)
- 2) Study trip to a processing factory in Drôme, to test the suitability of the new variety of potatoes to be transformed into chips.

This represents a requested amount of 5 701,24€.

Knowing that the I2CONNECT subsidy would amount to 5 542€ the cooperative will cover the remaining 160€.





#### See Appendix No.4: Grant application

If our application is accepted, we will undertake to provide all invoices for expenses and to provide a detailed technical report of the actions carried out and the acquisitions made during the two trips. Finally, we would like a contract to be established between the financier and the cooperative to secure guarantees of reimbursement of expenses incurred.

#### Attachments to the file

- Application file (project description, motivation, budget)
- Appendix:
  - Appendix No.1 : Legal status of the cooperative
  - Appendix No.2 : Timeline of the cooperative project
  - o Appendix No.3 : Overall budget of the cooperative project
  - Appendix No.4 : Grant application
  - o Appendix No.5 : Curriculum vitae of study trips participants

## **APPENDIX**

# APPENDIX No.1 Legal status of the cooperative

#### Greffe du Tribunal de Commerce de Carcassonne

34 RUE DE STRASBOURG 11000 CARCASSONNE

N° de gestion 2000D00606

## Code de vérification : 7MYGlRJcs2 https://www.infogreffe.fr/controle



#### Extrait Khis

### EXTRAIT D'IMMATRICULATION PRINCIPALE AU REGISTRE DU COMMERCE ET DES SOCIETES

à jour au 11 avril 2019

#### IDENTIFICATION DE LA PERSONNE MORALE

*Immatriculation au RCS, numéro* 423 589 050 R.C.S. Carcassonne

Date d'immatriculation 01/01/2000

Dénomination ou raison sociale SOCIETE COOPERATIVE AGRICOLE DU PAYS DE SAULT

Forme juridique Société coopérative agricole à capital variable

Capital variable (minimum) 4 878,37 Euros

Adresse du siège Prats de Déjoux 11340 Espezel

Durée de la personne morale Jusqu'au 08/07/2098

Date de clôture de l'exercice social 30 juin

#### GESTION, DIRECTION, ADMINISTRATION, CONTROLE, ASSOCIES OU MEMBRES

#### Président

Nom, prénoms FERRIE Jean-Luc

Date et lieu de naissance Le 29/09/1974 à Quillan (11)

Nationalité Française

Domicile personnel 11340 Roquefeuil

Vice-président

Nom, prénoms SCABORO Jacques

Date et lieu de naissance Le 03/10/1952 à Toulouse (31)

Nationalité Française

Domicile personnel la Benague 11340 Roquefeuil

Secrétaire adjoint

Nom, prénoms LACROIX Cédric

Date et lieu de naissance Le 06/05/1989 à Lavelanet (09)

Nationalité Française

Domicile personnel l'Echartou 11340 Belvis

Secrétaire

Nom, prénoms WENTZ Valentin, Mathieu, Joseph Date et lieu de naissance Le 14/06/1988 à Strasbourg (67)

Nationalité Française

Domicile personnel 1 Rue Bary d'Amont 11140 Galinagues

Trésorier

Nom, prénoms MAUGARD Laurent

Date et lieu de naissance Le 17/01/1973 à Toulouse (31)

Nationalité Française

Domicile personnel les Arbres 11340 Espezel

Administrateur

Nom, prénoms mathieu jean-jacques

Date et lieu de naissance Le 05/04/1970 à Monflanquin (47)

Nationalité Française

#### Greffe du Tribunal de Commerce de Carcassonne

34 RUE DE STRASBOURG 11000 CARCASSONNE

N° de gestion 2000D00606

Domicile personnel Chemin des Etables 11140 Mazuby

Administrateur

Nom, prénoms martel sébastien, ugo, paul

Date et lieu de naissance Le 26/07/1986 à Carcassonne (11)

Nationalité Française

Domicile personnel 22 Route de Belfort 11340 Espezel

Trésorier adjoint

**BELLUS Gérard** Nom, prénoms

Date et lieu de naissance Le 01/08/1957 à Quillan (11)

Nationalité Française Domicile personnel 11500 Coudons

RENSEIGNEMENTS RELATIFS A L'ACTIVITE ET A L'ETABLISSEMENT PRINCIPAL

Adresse de l'établissement Prats de Déjoux 11340 Espezel

Activité(s) exercée(s) Pommes de terre de consommation et semences et autres légumes collecte

transformation stockage tri conditionnement promotion et vente

30/04/1999 Date de commencement d'activité

Origine du fonds ou de l'activité Création

Exploitation directe Mode d'exploitation

#### OBSERVATIONS ET RENSEIGNEMENTS COMPLEMENTAIRES

LE TRIBUNAL DE COMMERCE DE LIMOUX A ETE RATTACHE AU TRIBUNAL DE COMMERCE DE CARCASSONNE PAR LE DECRET No 99-659 DU 30 JUILLET 1999 AVEC EFFET AU 1er JANVIER 2000. - Mention

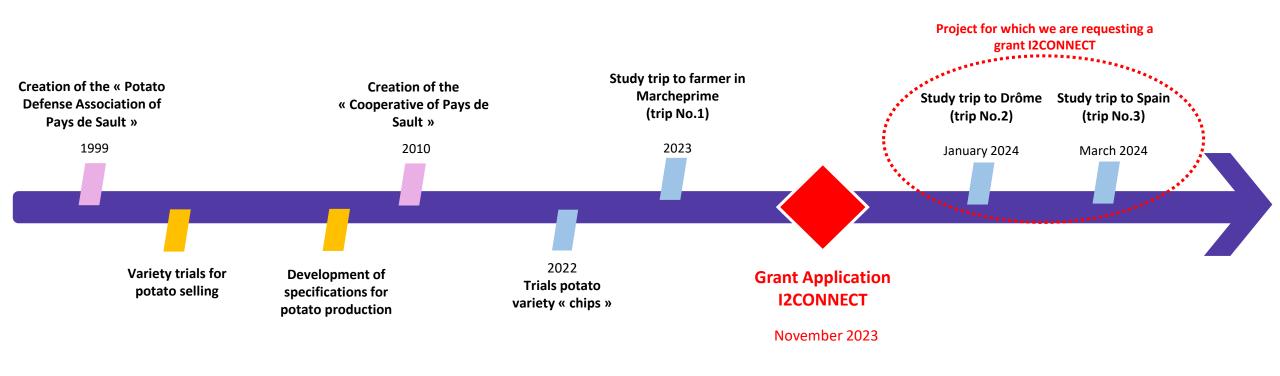
Le Greffier



FIN DE L'EXTRAIT

# APPENDIX No.2 Timeline of the cooperative project

### TIMELINE OF THE COOPERATIVE PROJECT



Key step in the legal structuring of the potato sector

Key step of the « chips » transformation project

Key step in the development of the potato diversification sector

# APPENDIX No.3 Overall budget of the cooperative project

	OVERALL ESTIMATED BUDGET			
Action	Description of the action	Number of days	Cost day	Total
Travel budget No.3 to Spain manufacture in 2024 (2 days)	Study trip to Madrid: visit to two factories wich manufacture potato chip manufacturing lines and each will take us to see manufacturing lines in operation. The goal is to see factories that correspond to the scale we are considering (approximately 50 tonnes per year processed). So the idea is to see small manufacturing units to see the different possible options.			3 917,24 €
Travel budget No.2 to Drôme transformation in 2024 (1 day)	Trip to process 1 tonne of potatoes, which were sown this summer and which have just been harvested, to transform into chips. The objective is to test the suitability of the new potato variety to be transformed into chips.			1 784,00 €
Travel budget No.1 to farmer in Marcheprime in 2023 (1 day)	Visit carried out in 2023 to a local farmer who operates his own potato chip factory in the south-west of France, in Marcheprime			1 200,00 €
Animation (per year)	Two employees of the Chamber of Agriculture of Aude, who support the cooperative and ensure its logistics	23	566,00€	13 018,00 €
Independent expert (per year)	Michel MALET, expert and trainer specializing in potatoes	5	1 000,00 €	5 000,00 €
Historic expert (per year)	Jacky RIQUET, historic expert	10	Volunteer	0,00€
			TOTAL	24 919,24 €

# APPENDIX No.4 Grant application

	GRANT APPLICATIONS I2CONN	ECT		
Dire	ect expenses for trip No.3 to Spain (from Marc	h 6 to 7, for 9	people)	
Direct expense	Description	Unite price	Number	Total price
Travelling expenses (=mileage costs + fuel)	Kilometres Quillan - Aéroport Toulouse = 270 km round trip Tax scale = 0,606€/km 2 cars	163,62€	2	327,24€
Toll fees	Toll Quillan - AirportToulouse = 12 € round trip 2 cars	12,00€	2	24,00€
Airport parking	45€ for a parking space from March 6 morning to March 7 evening 2 cars	45,00€	2	90,00€
Plane ticket	Toulouse Madrid round trip 9 people	150,00€	9	1 350,00 €
Mini bus rental	9-seater mini bus rental at Madrid airport Approximately 250 € / day	550,00€	1	550,00€
Fuel	200 kilometers in total of traver with the mini bus, or around 100€ of fuel	100,00€	1	100,00 €
Accommodation costs	1 hotel night per person	100,00€	9	900,00€
Meal expenses	1 breakfast + 2 lunches + 1 dinner per person 64,00 €		9	576,00 €
		TOTAL TRIP No. 3 3 917,24		
	Direct expenses or trip No.2 in D	rôme		
Direct expense	Description	Unite price	Number	Total price
Truck rental	A 20m3 truck with tailgate	300,00€	1	300,00€
Toll fees	Toll Espezel / Boffres = 68€ round trip 2 cars + 1 truck	68,00€	3	204,00 €
Fuel for the truck	1000km	1000km 200,00 €		200,00€
Travelling expenses for 2 cars (=mileage costs + fuel)	Espezel/Boffres = 892 km round trip Tax scale = 0,606€/km 2 cars	Tax scale = 0,606€/km		1 080,00 €
		TOTAL 1	TRIP No.2	1 784,00 €
		TOTAL	GLOBAL	5 701,24 €
			CONNECT	5 542,00 €

# APPENDIX No.5 Curriculum vitae of study trips participants

Eve THION
ÿ Domaine des Massols
11140 MARSA ÿ
04.68.31.89.81 ÿ
06.32.57.80.70 @
eve.thion@orange.fr

Born June 23, 1976 (47 years old) in San Jose, California USA French nationality B permit Married, one child aged 17



### Project Manager, Territorial Facilitator

#### KNOWLEDGE OF THE AGRICULTURAL WORLD

2 years of experience at the Aude Chamber of Agriculture: HVA Territorial Facilitator (monitoring local projects, PAC, etc.)

Creation of a farm in the HVA:

- Installation journey (BP REA, PPP, JA)
- Preparation of financing files (FEADER)
- Knowledge of networks and dedicated contacts:
   Chamber of Agriculture, DDTM, Department,
   Region, Welcome to the Farm, Gites de France,
   Cathar Country Brand, BioCivam, Maison Paysanne,
   ADEAR
- Processing workshop on the farm and use of the Les Jardins de la Haute Vallée collective workshop, HACCP training (processing and restoration), labeling regulations
- Direct sales, in stores, at markets, fairs local and regional fairs
- Partnership with local producers to the inn

BPREA internship (4 weeks) in breeding, Benoît POUX's farm, in Belcaire

BPREA internship (2 weeks) in market gardening, PPAM, wild harvesting and processing, Les Jardins du Salvet, in St Etienne d'Albagnan

Member of the Board of Directors of ADEFE from 2015 to 2020: collaboration with breeders

# KNOWLEDGE OF THE TERRITORY UPPER AUDE VALLEY

Resident in Marsa, Rébenty Valley, since 2008

Haute Vallée Territorial Facilitator, Aude Chamber of Agriculture, since January 2021

Involved in the local associative fabric

#### **SKILLS**

Management of a farm (creation, development, accounting management, marketing, agritourism): 11 years of experience

Knowledge of public administration and its functioning at territorial, national and European level

Territorial animation

Creator of ADEM Pays Cathare, a collective economic development project for the brand: creation and management of a network of professionals and institutions

Project and team management in professional and associative settings

Member of YESS Pro: network of the Occitanie Region with destination professionals support for the creation and development of ESS businesses (webinar cycles and active support network)

Perfect mastery of all Microsoft Office software, Adobe, Sky Matters Creation of websites, Facebook pages, good knowledge of social networks

Writing and synthesis skills

QGIS geographic information system

Bilingual English - Basic Spanish

#### **KNOW-HOW**

- ÿ Taking initiatives
- ÿ Relational Elected officials/collaborators
- ÿ Teamwork ÿ Involvement
- ÿ Organization ÿ

Rigor

#### PROFESSIONNAL CAREER

Jan. 2021 - to date: Chamber of Agriculture of Aude, Quillan Project

Manager, Territorial Facilitator Haute Vallée de l'Aude: monitoring of the development projects of the Quillan slaughterhouse, Territorial Food Plan of the HVA and of the department, Terra Rural of the CCPA, participation in the PAC system, working group on agricultural unhappiness

RESOLIA internal training: Transmission, human issues – Practice active listening – Know yourself better to act with more agility – Lead high-stakes meetings – Support public food ordering – Piecemeal exchanges – Territorialized Project Developer Cycle

Nov.-Dec. 2020: Chamber of Agriculture of Aude, Quillan and Narbonne

Research Manager - Investigations as part of the future Montpellier Perpignan TGV line

Jan. 2011 - Dec. 2022: Domaine des Massols, Marsa

Creator and Farm Manager in AB (saffron, market gardening and small fruits) with processing workshop and agri-tourism activity (Bed and Breakfast, Gite, Inn and Caterer). Operation transferred to my husband on January 1, 2023.

1999-2008: Chamber of Commerce and Industry of Montpellier Jan. 2001

 August 2008: Assistant to the Director of Studies & Development – Studies in the context of the implementation of new commercial activities – Creation of the Departmental Commercial Development Plan

2000 ESC - Assistant to the International Programs Manager

1999 ESC - Assistant to the "Men, internships and companies" Department

1991-1998: Various internships and seasonal jobs in the Tourism and Hotel Office

#### **TRAINING**

2021: Bachelor's degree (L3) Public Administration, honors fairly good remotely with the University of Poitiers

Teaching on the functioning of local authorities, institutions and administrative law, public actions within the framework of the EU, finances and new public management.

2010: BP REA at the CFPPA in Rivesaltes

Market gardening sector with specialization in processing

2005: Arcview (Geographic Information System), levels 1 & 2

2001: PCIE (European IT Skills Passport)

1997: BTS Assistant Director, Lycée Jean Mermoz, Montpellier

1995: 1st year DEUG MASS (Mats applied to social sciences), Montpellier 3 University

1994: Baccalaureate C (scientific), Lycée Louis Feuillade, Lunel

#### **ASSOCIATIVE MANDATE**

Treasurer of the VEGAzik association (creation of a concert hall and organization of events on the Plateau de Sault, in a rural environment) since its creation in 2016

#### **CENTERS OF INTERESTS**

Cat breeding (Main Coon breed)

Music and live performance

Flea market and creative hobbies, furniture restoration and vegetable dyes

NICT (New Information and Communication Technologies)

## **Jacky RIQUET**

Historical expert

#### PROFESSIONAL EXPERIENCE

Employee of the Regional Chamber of Agriculture of Occitanir made available in the Department of Aude:

- From 1999 to today: support of a group, creation of a medium and long term collective project, technical, administrative, financial support for a group of breeders from the Pays de Sault wishing to diversify into potatoes:
  - Support for breeders in their desire to structure themselves to diversify
  - In 1999: support for the creation of the Potato Defense Association (ADEPOPAS). Within this association of around twenty producers: promotion and communication of potatoes through the organization of events, economic and financial approach, support in the drafting of demanding specifications, support for the deposit of a specific and recognized brand "The potato of the Pays de Sault in Pyrénées Audoises", financial and acounting management of the association, creation of training for farmers and new staff
  - In 2010 : support in the creation of the cooperative of the Pays de Sault (drafting of statues, economic and financial approach, technical support)
  - Today: helps the cooperative to carry out the "chips" diversification project
- Animation of a collective of farmers in the Montagne Noire sector in Aude: support for the Montagne Noire agricultural develoment group for the part of plant production linked to livestock farming (moutain cereals and fodder)
- Work on the phase prior to the creation of agro-environnemental measures (sustainable development plans): operational monitoring to measure the ability of producers to accept and environnemental approach to their production (reduction of inputs, landscape integration of farm buildings,...)
- Animation of a collective of farmers in the Piège sector in Aude : supporting farmers in the creation of an employers' group.

#### **FORMATION**

BTS Accounting and Management



#### **MALET Michel Claude**

#### PERSONAL INFORMATION MALET Michel



172 Route de la Souyrinie 12850 ONET LE CHATEAU

00 33 5 65 78 54 50

Midi.agro.consultant@me.com

Male Gender | Date of birth 04/06/1960 in Rodez (12) | French nationality

#### **STUDY WANTED**

Strategic support for farmers or any SME in the potato sector, adaptation and monitoring of cultivation to various production specifications. Training, experimentation, various product development, amicable and legal expertise.

#### Acquisition of various titles:

**EXPERIENCE PROFESSIONAL** 

- Promoted to the Grade of KNIGHT in the order of AGRICULTURAL MERIT Order of January 31, 2016
- Judge International Mediator at CIMEDA (International Court) GENEVA April 2015/2016
- International Expert at the European Commission BRUSSELS August 2013
- INTERNATIONAL Expert & Trainer at the Order of International Experts "UN" GENEVA 2013/2019
- Member, associate of the Network of International Experts, Adherent UN Global Compact "Global compact) 2014
- European ExpertAEXEA Approved European Standard EN 45013, October 2013
- Professional Engineer of France (IPF) at the SNIPF International Standard ISO/IEC 17024, certified under the
- No. 25879 dated 10/26/2013 Agricultural Engineer BIT code 2213 2013/2016
- President & Expert at CNEIS of GNIS (national interprofessional group of seeds and plants), 1994/2020
- National Secretary and Expert at GEEPP (environment and plant protection) of the AFPP, and member of the national office
- Member of AFPP (French Plant Protection Association) since 1994,
- Expert and member of the office of the Academy of Bio Control and Integrated Protection, 2013/2019
- CIR approved scientific expert 2012-2020 Ministry of Research and Innovation,
- Expert at the European RUCIP committee (rules and practices of inter-European trade in potatoes), 1994
- Recognized expert of the AGRO SANS FRONTIERE association, 1994
- Expert in growing media based on pine bark, 1999
- Certiphyto Trainer at ASFONA ZA and ZNA and FORMAP Trainer at AFPP ZNA 2012/2017
- Certified Phytosanitary Product Applicator by the Ministry of Agriculture since 1996,
- Certiphyto has been consulting since June 2012,
- Journalist SYRPA (National Union of Communication Professionals and Editors Agricultural Press), 2009

#### EU technical mission - ADECIA-GIZ OUZEBEKISTAN 09 & 11/2017, 2018 and 2019

1 day intervention PARIS ARVALIS conference "Take up the challenge of the Taupins fight" March 2016 and October 2020

3-day intervention Mostaganem ALGERIA for IBF International in 09/2014 ACE International technical mission 20 days in 10/14

Scientific intervention at INRA of Sétat MOROCCO, AMPP 2012, UNESCO Paris January 2014, Rabat, Foundation of King Mohamed VI. June 2014

Scientific missions carried out in Romania, Morocco, Algeria, Tunisia, Poland, Mali. 2003 to 2013

Promotion of the French Potato plant in France and Abroad for France Obtention

(Algeria, Belgium, Spain, Morocco, Portugal, Poland, Russia, Ukraine, Netherlands, Romania, Tunisia) from 99 to 09

Scientific and Industrial Expertise in Tunisia, Mali and Morocco 2012 & 2013

Judicial and amicable expertise in agricultural environments (more than 30 missions) since 1995

Establishment of a Quality Potato sector in the Principality of Andorra 2007-2011

Co-Founder of the MEABILIS Consulting Private Advisor Network 2007

## EDUCATION AND TRAINING - Baccalaureate F7 (Biochemistry) - Castres (81) 1978 - DEUG B (Microbiology) - Paul Sabatier University Toulouse (31) 1982

- LICENSE in Cellular Biology and Physiology UPS Toulouse (31) 1984-85 - MASTER'S level in Biology and Plant Physiology - UPS Toulouse (31) 1985

#### **SKILLS PERSONAL**

Mother	tong	ue(	S) I	-ren	cn
0	ther	lang	gua	ages	)

h					
	TO UNDE	ERSTAND	TAI	TO WRITE	
	Listen	Read	participate in a conversation	If Spoken Production	
	A1	A2	A1	A1	A1
	A2	B1	A2	A1	A1
	A1	-	-	-	-

English
Spanish
Arab



**MALET Michel Claude** 

Communication skills ÿ good communication skills acquired thanks to my experience and the number of files handled, numerous technical and scientific interventions in France and abroad

#### Organisational / managerial skills

- ÿ leadership, responsible for a team of 8 people at the ITPT (Technical Institute of the Apple of Earth)
- ÿ Traceability management Morocco (Crisp Manufacturing Factory)

#### Employment-related skills

ÿ good mastery of production and crop protection processes (currently trainer for certiphytos Decision Maker and Advisor) & various expertise in agriculture

#### Skills and Experiences Abroad

#### ALGERIA:

- =Promotion and implementation of new varieties + Training: for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 36 Visits of 3 to 6 days
- =Fungal Diseases Potato Training: for BAYER Crop Sciences in 2009, i.e. 1 visit of 6 days
- =Training on Potato Fungal Diseases and Creation of a Diseases leaflet: for SYNGENTA in 2010, i.e. 4 visits of 5 days
- =Training on Potato Fungal Diseases and Export: for PROFERT in 2010, 2012 & 2013, i.e. 3 visits of 3 days
- =General Potato Training: for the ITCMI (Technical Institute of Market Gardening and Industrial Crops and the CNA (National Chamber of Agriculture) from 2005 to 2010, i.e. 15 visits of 5 days
- =Potato Fertilization Training and Test Carrying Out: for FRARIMPEX Paris and AGRIMATCO Jordan in 2011, i.e. 4 visits of 5 days
- =General Potato Training: for IBF international (European Commission) CCI of Mostaganem
- =Training and diagnosis on the state of Potato Production for ACE international (European Commission) CCI of Mostaganem

#### ANDORRA:

=Establishment of a Quality Potato sector: Varietal experimentation, tasting, packaging chain study from 2009 to 2011 and 2012, i.e. 22 visits of 2 days

#### **BELGIUM:**

- =Participation for Varietal Promotion at various exhibitions (Brussels Bruges, Etc...) for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 3 Visits of 3 days SPAIN:
- =Participation for Varietal Promotion at various exhibitions (Barcelona Zaragoza, Etc...) for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 6 Visits of 3 days

#### ITALY:

- =Participation for Variety Promotion at a show (Bologna) for the FN3PT (National Federation of Potato Plant Producers) Paris in 2008, i.e. 1 3-day visit **MALI:**
- =Feasibility study to optimize production and soil diagnosis: for the CAI company of the GDCM SA group in Bamako for ICS International & Elorn Plants September 2013, i.e. 1 visit of 3 days
- = Establishment and development of a potato crop in Guelmim from 2010 to 2012 for the group BIG FEES i.e. 9 visits of 4 days
- =Scientific intervention at INRA SETAT on "Amino Acids in Agriculture" AMPP (Moroccan Plant Protection Association) May 2012
- =Monitoring and optimization of industrial potato production for LEADER FOOD Casablanca 2012 & 2013, i.e. 5 visits of 4 days

#### UZEBEKISTAN

- = Development of potato cultivation in rural areas of Uzbekistan from September 2017 to October 2019 for ADECIA –GIZ EU program, i.e. 16 visits of 15 days **PORTUGAL**:
- =Participation for Varietal Promotion at a show (Lisbon) for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 1 3-day visit

  THE NETHERLANDS:
- =Participation for Varietal Promotion at various exhibitions (Emmeloord, Etc...) for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 4 Visits of 3 days **RUSSIA:**
- =Visit and development of an Ozone pulsed UV machine (Fight against diseases) for CCS (Comite Center et Sud Laurière 87) at CSTO Obninsk October 2007, i.e. 1 visit of 4 days TUNISIA:
- =Promotion and implementation of new varieties + Training: for the FN3PT (National Federation of Potato Plant Producers) Paris from 2003 to 2010, i.e. 36 Visits of 3 to 6 days
- =Monitoring and optimization of industrial potato production for SUN POTATO COMPAGNY Tunis 2013 4 visits of 3 days

**MALET Michel Claude** 

#### Computer skills

ÿ Good command of Microsoft Office, Power Point, Excel and StatBox (statistical analysis™)

#### Other abilities

Acquisition during my years at ITPT and then later in my office: - I managed experimental staff, - I developed the work plan

with a view to testing the effectiveness and selectivity of phytosanitary products, - I carried out varietal tests (with a view to their registration in the French catalog), - I managed the pathology laboratory, - I led various regional or

national technical meetings, various training courses, - I wrote various articles on **the potato in the national and regional press (see publications in the appendices),** - I participated in various international and national

congresses, - I was in contact with technicians from various

regions (South-West, South-East, Center, Alsace, Brittany, Picardy, North and Paris Region), - I carried out assessments following disputes in cultivation or conservation.

Driving license ÿ B, A and E license, International license & Boat license Coastal option

## INFORMATION COMPLEMENTARY

Publications - Assessment of the Fécule 12000 operation

French potato n°433 **1986** p 93-94,

- Crop profiles in 1986

French potato n°437 1986 p 285 to 298,

- Assessment of the Fécule 12000 operation

French potato n°440 1987 p 161-162,

- Magnesium in potato cultivation

French potato n°438 1987 Sheet from A to Z,

- Potassium and potatoes

m and potatoes French potato n°443 **1987** Sheet from A to Z,

- Trace elements and potatoes

French potato n°444 **1988** Sheet from A to Z,

- Bacterial diseases

French potato n°449 1988 Sheet from A to Z,

- Disinfection of storage rooms and packaging equipment

French potato n°451 1989 p 59 to 62,

-Alternaria and potatoes

French potato n°452 1989 Sheet from A to Z,

- Silver scab

French potato n°458 **1990** Sheet from A to Z,

- Contribution to the study on Erwinia carotovora subsp. atroseptica

The 11 th Triennial conference of European Association for Potato Research

Edinburgh 8-13 th July **1990** p 446-447,

- Wireworms in potatoes

French potato n°461 1990 p 251 to 257,

- Wireworms and potato crops, fruits and

vegetables n°84 **1991** p 46-47,

- Influence of the health status of the mother tuber on the transmission of Erwinia carotovora var; atroseptic

French potato n°464 1991 p 111 to 115,

- Method for detection and identification of potato pathogens

Collection of 120 p 1991, - How to weed?

Franch notate nº469

French potato n°468 **1992** p 15 to 19,

- Bacterial wilt

French potato n°469 **1992** Sheet from A to Z, oval

- Top removal

French potato  $n^{\circ}470$  1992 Sheet from A to Z, -

antigrasses

French potato n°470 1992 Sheet from A to Z,

- Fungal wilts

French potato n°471 **1992** Sheet from A to Z,

- Pink rot and wet rots of tubers

French potato n°471  $\boldsymbol{1992}$  Sheet from A to Z,

- Powdery scab, warty scab and oosporiosis

French potato n°475 1993 Sheet from A to Z,

- Late season potato cultivation in France

The 12th triennial conference of European Association for Potato Research

Paris 18-23 th July **1993** p 268-268,

- Characterization and variability of Streptomyces ssp, agents of common scabies

The 12th triennial conference of European Association for Potato Research

Paris 18-23 th July 1993 p 378-379,



#### **MALET Michel Claude**

- Elements for a strategy to combat Streptomyces spp.

The 12th triennial conference of European Association for Potato Research Paris 18-23 th July 1993 p 489-492

- Potatoes for consumption in Ségala

The peasant will n°1802 August 1993 p 6. - Results

of the tests in Ségala 1993 The peasant will n°1814

November 1993 p 13.

- Romania: agriculture in full upheaval of traditional collective structures

The peasant will n°1835 June 1994 p 9,

- Potatoes file:

- Current health issues
- News flash on phytosanitary products
- New developments in tuber quality control
- Potatoes and Nitrates

Field Crops Infos n°56 May 1994

- Silver Scab & Nitrates and tubers

SIFEL International Exhibition in Agen, FELSCOPE Conference April 1995

- For a beautiful presentation

Fruits and Vegetables n°153 June 1997 p 38

- Potatoes: The first ones are sought after

Fruits and Vegetables n°158 December 1997 p 59 & 60

- Varieties of early potatoes: Topping of crops

Fruits and Vegetables n°160 February 1998 p 41 & 42

- Early potatoes: Be careful with plants that are too young

Succeed / Fruits and Vegetables n°178 October 1999 p 42 to 44

- Early Potato: Physiology of Tuberization

Succeed / Fruits and Vegetables n°192 January 2001 p 84 to 85

- Early Potato: Topping of the Early Potato

Succeed / Fruits and Vegetables n°207 May 2002 p 56 to 57

- Early Potato: Yield Potential

Succeed / Fruits and Vegetables n°212 November 2002 p 62 to 63

- Potato Weeding

Aquitaine Agricultural Warning: February 2006

- Vegetative multiplication and health risk

The French Potato n°547 October 2006 p 44 to 46

- The potato wireworm

Aquitaine Agricultural Warning: February 2007

- Fertilization and Fertigation of Potatoes

Green Algeria Special issue of the Mostaganem International Exhibition May 2009 p16 to 19

- Varietal trials in Algeria "France Obtention day at ITCMI" (Plant notebook)

The French Potato n°565 September / October 2009 p 48 to 49

- Putting the Repousses to the Ground "Technical", Driving

Succeeding Fruits & Vegetables n°312 December 2011 p 48 to 49 - Potato Diseases and Pests in ALGERIA Field Guide 66 pages

SYNGENTA Publication January 2012 - Uzbekistan, a production support

project Malet M. et al. (2015). Main issues of protection

against wireworms for the potato sector.

Intervention and summary in the proceedings of the Conference "Meeting the challenge of protection against wireworms",

Paris. March 25, 2015

Malet M. (2015). Wireworms, A difficult pest to control, July-August 2015 La Pomme de Terre Française, n°600

The French Potato n°620 p 50 to 51 November / December 2018

- Route of Potato Production "Fergana Valley" Uzbekistan

86-page book Publication GIZ October 2019

Projects

ÿ Creation of a factory in Chips Tunis (Project manager of potato production for chips), (creation of a frozen fries factory in Aveyron France) and creation of a unit in Andijan

(Uzbekistan)

Conferences Seminars

ÿ "Amino acids Alternative to everything Chemical" 2012 at Sétat Maroc ÿ "The role of the

Expert Advisor" 2014 UNESCO Paris France ÿ "The Potato, 8000 years of History"

Foundation of King Mohamed VI Rabat Morocco ÿ Numerous seminars of APFF (France), AMPP (Morocco),

CNA (Algeria) as a Participant or

Speaker.

ÿ Uzbekistan 10 seminars on Taskhent and the Regions of Uzbekistan in 2018 - 2019

#### APPENDICES

See OEI site repository

Publications or research works. CIR file Ministry of Research and Education

#### PROFESSIONAL EXPERIENCE

Specialized accounting-management adviso@hamber of Agriculture from Aude

#### **TRAINING**

Support for collective structures in the territory in the areas of accounting, organization and management, funding requests as well as in the area of communication and organization of events (cooperative of the Pays de Saul, Foire d'Espezel association).

Since **January** 2010

1997-1999:

EDE 11 assistant: monitoring the entire administration aspect of

**DUT Business** 

the IOC on sheep and goats. Help with CAP electronic declaration.

and Administration Management

Agricultural advisor ASTRE Chamber of Agriculture (Quillan)

2001-

Finance-

administrative and financial management of different

2010

Accounting

associations: GERAPA (Replacement Service), ADEPOPAS, ADACPA, ASTRE, Option IUT Perpignan (66). Association for the Promotion and Valorization of Local Products, Pastoral **Groups.** 

> SIG-ARCVIEW cartographic monitoring of pastoral groups, census of pastoral units in Aude (pastoralism convention), creation of an updating database for work on GPs.

1997:

Support for CAP reform, preparation of CAD files, animation of local

**Baccalaureate** 

groups: GDA, GVA, etc.

**Economic and Social** 

**Employee at the Banque Populaire counter (Quillan)** 

Jan-Nov 2000

**Series Mathematics Option Lycée** 

customer relations, stock management, recording of current

Polyvalent l'Esplanade Limoux (11). operations.

May-June 1999

2-month intern at Crédit Agricole (Montquiers) **Individual and Professional Credit Service** 

Market study on Aude Associations.

#### **LANGUAGES**

English: good level

Spanish: baccalaureate level

#### **MASTERY OF COMPUTERS**

Word, Excel, Access, ARCVIEW (Information System Geographic), Sky (accounting, commercial management, payroll), Internet navigation.

#### TO ACT. TO MOVE. BE

Sports: Skiing, dancing, cycling.